

Invest in Future Success: Why Enterprise Conduct is the Right Choice

Confidently navigate the compliance challenges of today and tomorrow.

Your financial institution must have the right communication surveillance solution to succeed, especially when transitioning from a traditional on-premises system like Conduct Surveillance. Enterprise Conduct is a cloud-native solution that provides the most accurate risk assessment, covering over 100 communication channels.

Today's communication surveillance ecosystem

More channels need to be monitored

68%

Of organizations are monitoring 10+ channels¹

AI-driven risk detection is a necessity

91%

Of organizations plan on adopting AI-powered risk detection¹

Legacy systems cannot adapt and scale

90%

Of organizations are not content with their existing/legacy systems²

Investing in Enterprise Conduct is crucial for several reasons.



Trust in organizational stability and leading-edge innovation

Smarsh has been profitable for many years, reinvesting profits into R&D to enhance solutions. We invest more in R&D than our competitors' total revenue, demonstrating long-term commitment and stability, which benefits our customers.



Mitigate non-compliance risks

When migrating from on-premises, Smarsh ensures that your data, models, lexicons, and analytics from Conduct Surveillance are included to maintain business continuity. We can also help navigate through your MRM process, saving precious time and resources while mitigating risks.



Fast-track your value realization

Smarsh ensures fast time to productivity with our technology, meeting regulatory standards by helping compliance teams identify and address issues while reducing unnecessary alerts and surfacing true positives in weeks instead of months or years.



Surface more risks with fewer false positives

Our Scenario Catalogue includes mature ML and lexicon-powered scenarios designed with expert domain knowledge to help signal compliance risks in employee communications, enabling your teams to implement and manage efficiently.



Own your own risk with compliance agility

You can modify pre-packaged scenarios to fit your needs, build and fine-tune a model from the Scenario Catalogue, evaluate its accuracy with below-threshold testing, and deploy it into production to surface real risks with the fastest time-to-value in the market through a no-code UI.

“Smarsh has provided efficiency in our day-to-day process of surveilling and reviewing alerts or queues. The biggest benefit with Smarsh is the policy tuning. It has allowed us to get rid of a lot of junk from our review queues, so we’re doing a more substantive review.”

— Chief compliance officer, financial services using Enterprise Conduct

Smarsh, the global leader in communications intelligence

20+

Years of serving global financial services firms.

95%

Of the top financial firms trust Smarsh.

1B+

Messages managed monthly by Smarsh.

Learn more about why Enterprise Conduct is the best choice for migrating from Conduct Surveillance.

[READ MORE](#)

1. The 2024 Surveillance Benchmarking Survey & Report (llod.com)
2. An Enterprise-Wide View of Non-Financial Risk across the 3 Lines of Defence - llod