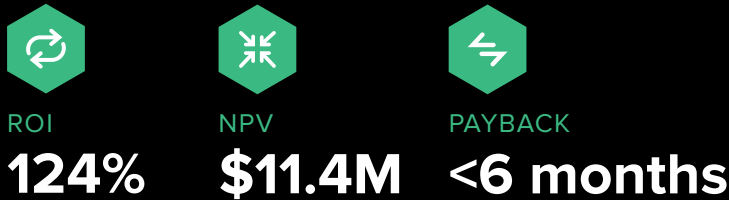


The Total Economic Impact™ Of Smarsh

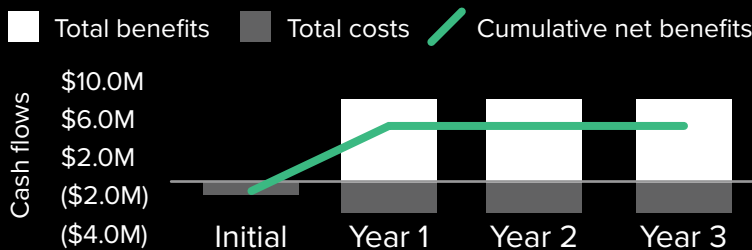
After interviews with representatives from five organizations, Forrester aggregated the data and concluded that Smarsh has the following three-year financial impact on a composite organization.

FINANCIAL SUMMARY



CASH FLOW CHART

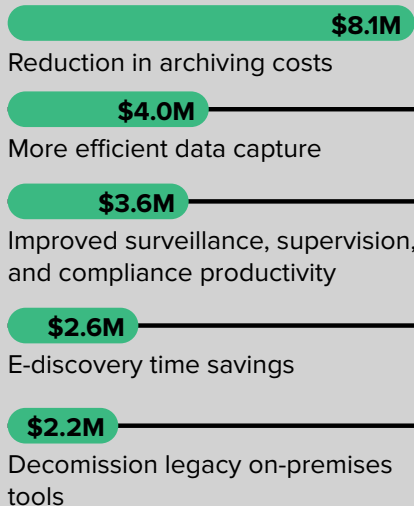
Risk-adjusted



“Our prior surveillance system had a very high false-positive rate. It was very time-consuming. We needed to start leveraging AI/ML models to help with performance and reduce the number of false positives.”

PRODUCT LEAD, FINANCIAL SERVICES

SMARSH BENEFITS BY THE NUMBERS



VOICE OF THE CUSTOMER

“Before, it used to take weeks to put together and make sure we had the right data. Some of our bigger compliance investigations went from two, three, four weeks to really two, three, four days. With Smarsh we can push data back out and meet the legal obligations as quickly as possible.”

SENIOR TECHNICAL EXPERT, FINANCIAL SERVICES

“Smarsh has provided efficiency in our day-to-day process of surveilling and reviewing alerts or queues. It’s more streamlined, more efficient, and more consistent than our prior solution.”

CHIEF COMPLIANCE OFFICER, FINANCIAL SERVICES

“[Before Smarsh], it could be days before we got the data out of the archive for delivery. Before, there was no ability to reconcile and ensure that the movement of the communications between the archive and the surveillance tool was happening.”

EXECUTIVE DIRECTOR, FINANCIAL SERVICES